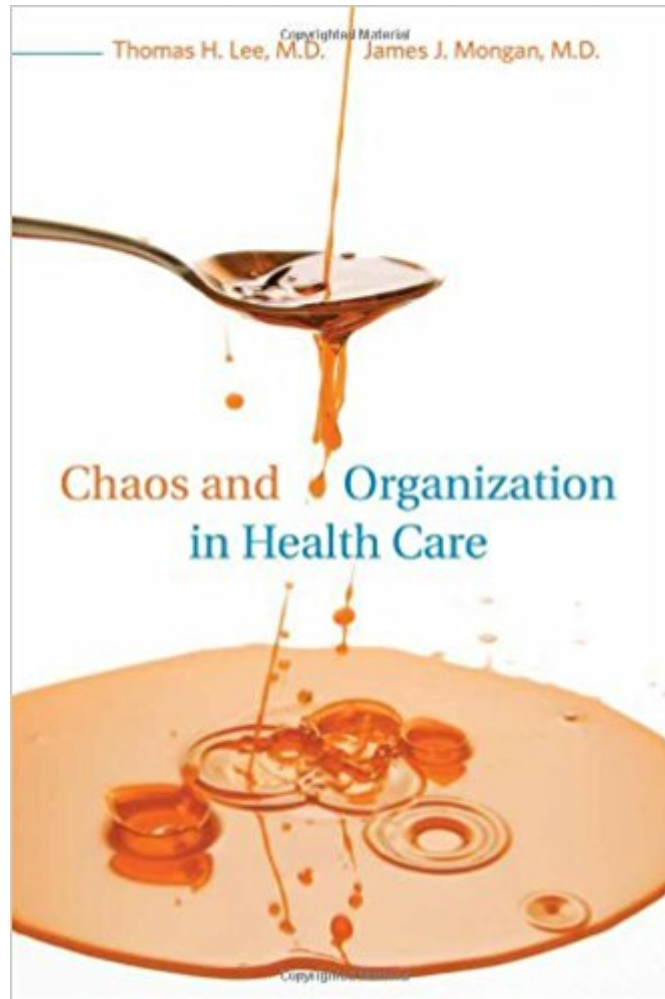


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# Chaos And Organization In Health Care (MIT Press)



## Synopsis

One of the most daunting challenges facing the new U.S. administration is health care reform. The size of the system, the number of stakeholders, and ever-rising costs make the problem seem almost intractable. But in *Chaos and Organization in Health Care*, two leading physicians offer an optimistic prognosis. In their frontline work as providers, Thomas Lee and James Mongan see the inefficiency, the missed opportunities, and the occasional harm that can result from the current system. The root cause of these problems, they argue, is chaos in the delivery of care. If the problem is chaos, the solution is organization, and in this timely and outspoken book, they offer a plan. In many ways, this chaos is caused by something good: the dramatic progress in medical science--the explosion of medical knowledge and the exponential increase in treatment options. Imposed on a fragmented system of small practices and individual patients with multiple providers, progress results in chaos. Lee and Mongan argue that attacking this chaos is even more important than whether health care is managed by government or controlled by market forces. Some providers are already tightly organized, adapting management principles from business and offering care that is by many measures safer, better, and less costly. Lee and Mongan propose multiple strategies that can be adopted nationwide, including electronic medical records and information systems for sharing knowledge; team-based care, with doctors and other providers working together; and disease management programs to coordinate care for the sickest patients.

## Book Information

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## Customer Reviews

There have been a great number of books analyzing health care over the past year and one suspects that this wave will continue. The book by Lee and Mongan entitled *Chaos and Organization in Health Care* (MIT Press, 2009) is one of the more recent. The premise of the book appears to be that the delivery of health care has problems because it is in an organizational state of chaos and if order is restored by the means proposed by the authors then all things will improve. On page xi they specifically state that "the solution is organization" and it is from this assertion that they continue to build their argument. On page xiii they assert their proposal that a "tightly structured delivery organization" is the ideal and they proceed to use several examples throughout the book. Before continuing, I would introduce an interesting historical observation. When I spent time in and around Longwood Avenue, the Harvard Medical School area, in the 1960s, I could actually park my VW in the lot in front of one of the hospitals. By the late 1980s I had to use a multi-story garage, for what I thought was a great fee of \$8. Last week I used the gigantic subterranean parking edifice for \$30. The authors seem to recommend that the patients come to them, where they are collected as a group, but the vignette on parking just is the tip of the exclusion iceberg. It is quite difficult to get patients to trek to a single location for intermittent or routine care, they are all too often difficult to get to, especially for a patient who would then have to take great time from an already pressured schedule. The answer has been the single or multi-practitioner practice. On p xii the authors speak of team based solutions to treating Diabetes. If one looks at Type 2 Diabetes, then in the overwhelming majority of cases it is a self inflicted disorder due to obesity and diet. The disease can be cured by just losing weight, and there should be actions taken to make that happen, otherwise a cost should be applied to the patient's life style choices. Assuming that nothing can be done with such a patient is just wrong and places the costs on the rest of us who comply. On pp 39-40 the authors begin their analysis with the data from Medicare showing that patients see multiple physicians each year. They have a chart which shows that for Diabetes the Medicare patient sees 9 different physicians 3 of which are primary care and 6 of which are specialists. One will accept the data but one must question it. If the patient has Type 2 Diabetes, then we know that there are kidney, cardiac, neurological, ophthalmological, and possible endocrine issues, but if the average Medicare patient with type 2 Diabetes sees all of this every year then this is clearly an overload on any system. The authors put this data out there without adequately explaining it and allow it to speak for itself. It does not do so well. On p 47 the authors have a table which shows the tests that Internists no longer routinely perform. Let me address a few. First, the treadmill stress test is better performed by a cardiologists just in case a patient does suffer an MI

while be tested. The general internist is not prepared to handle this and the insurance could skyrocket if it were taken on, as well as the insurance company may not reimburse it. There are many reasons why not. Now for a liver biopsy. No Internist would take the risk of performing an invasive surgical procedure in their office unless there was no possible alternative. Slicing an artery in the liver is a substantial risk. Part II starting on p 55 is where the authors begin their proposal for organization. Their overall proposal is in Chapter 6 for a Tightly Structured Health Care Delivery Organization, on p 97 and they use the VA as an example. The essence of the proposal is that one can create a dense and tightly integrated delivery system and that one gets the patients to come to that system and because of the efficiencies in this delivery mechanism the units costs and thus total costs are reduced. This is the classic centralized architecture approach introduced into production in the 1800s. Yet one questions whether that is the sole paradigm for the delivery of health care. In Chapter 10 on p 175 the authors detail many of the reasons for lack of change. They focus on the provider and carefully list the key barriers to any form of evolution. On p 184 they present an interesting chart, charts of this type one can find in almost any environment, that one physician in the ER ordered 40% more CAT scans than the second highest ordering physician. Rather than bemoan that statistic one should try to understand why, the devil is in the details. On p 205 the authors appear to support the bundling of payments, a plan which has worked its way into the current health care bills (2009). Bundling is a natural outgrowth of institutionalizing health care delivery. However if one can argue for the permanence of a distributed health care delivery system, which is in proximate contact with the patients, then bundling would be just another word for institutional control and the reduction of physician autonomy and patient choice. It is a sticky issue and the authors do not do credit to both sides. On p 229 in the final chapter the authors stress that organization of providers is essential for change. They also seem to promote the single payer system approach on p 237. The problem is that there is no financial or business analysis of the proposals. There are many generalizations and many anecdotes but frankly not a single analysis and what would be obtained by defined actions. I return to the metric we used before, namely that for any specific disease we have the total costs being: 
$$\text{Total Costs} = \text{Population} \times \text{Incidence} \times \text{Procedures per Patient} \times \text{Costs per Procedure}$$
 Thus we can look at costs as driven by the four elements above. We see a growing population and thus no influence there. We can reduce incidence. Smoking has been reduced by taxing cigarettes and thus we have seen a reduction in male lung cancer incidence. Yet on the other hand we see a massive explosion in obesity and the resulting Type 2 Diabetes. A great deal can be done on incidence. On procedures; for acute coronary syndrome and the like we now have many procedures we can do today that we could not

do 40 years ago and we have reduced mortality 50% as a result. Is that good, should we perform those procedures. Then finally the costs per procedure. The last element is what the authors seem to be speaking to. What are they and how do their proposals reduce the costs and by how much. The devil is in the details, and more importantly in the numbers. It is with the numbers that the authors come up very short. The book is much too anecdotal and way too lacking in details.

The authors describe a methodology to transition from chaos to organization in the existing medical delivery systems. The general practitioner is the initial party in the system which evolves to the full service clinic. I believe that the book should have described the development of networks of specialists which provide the complete diagnostic profile for a patient. Oftentimes, the general practitioner is limited to the basic examination, bloodwork, urine, chest x-ray and ultrasounds. The specialists do the complicated diagnostics like MRIs, chronic pain management, surgery, the musculoskeletal network, physical therapy and nutrition management. The authors believe that dramatic cost reduction can come from strategic application of medical technologies, automation, the evaluation of threats, deployment of aggressive treatment regimens and collaborative teamwork to avoid hospitalization at all costs. The lowest real growth in health care expenditures is in Germany, Italy and Austria. Good care is defined as safe, effective, patient-centered, equitable, timely and efficient. The authors provide some high success stories like the implementation of Gefitinib to thwart non-small cell lung cancer in a real life story. Overall, the work is a good starting point for implementing improvements to the existing health care systems.

Recommended by Henry J. Aaron of the Brookings Institution, this book by Thomas H. Lee, M.D. and James J. Mongan, M.D. compares the provision of health care from individual physician providers all the way to complex integrated systems such as Kaiser Permanente. The book is based on the extensive experience of the authors in this field, along with carefully researched references. It is the most important contribution I have found for understanding major issues which will need to be addressed in reconstructing our health care systems. The authors do not take a "one size fits all" stance, but they provide careful analysis of many levels of organization.

This new book frames the healthcare reform debate in the light of real data and workable approaches. The authors make the case for integration of physicians into health networks as the best future for medical practice. Their focus is mostly on direct physician care and not the full spectrum of providers that will be needed to deliver basic care over the next decades, but the

arguments and data they present are applicable to the whole system. If you want to be well informed about this critical issue, this book should be a key part of your education.

I heard dr lee speak at a public event and I was impressed with his range of knowledge, particularly in the area of constructing appropriate compensation plans for physicians

This book addresses the changes that academic medical centers must face, and suggestion ways to organize and support those changes. It is an excellent resources.

Anyone in health care should read. Any health care educator should require this book. Any consumer of health care should read.

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